

3- GUIDING PRINCIPLES



There were a number of issues and opportunities identified by the community during the public involvement process. In synthesizing all the input received, several core values and themes emerged, and from this a series of guiding principles were developed. These guiding principles reflect and summarize the shared vision of the community over the next 25 years and were used, along with other information, in developing the growth scenarios, plan policies and actions.

Guiding Principles

A CITY OF “GREAT PLACES”

- Vibrant Main Street that is walkable, has a mixture of uses and showcases the community’s historic village character.
- Compact and dynamic destinations that are enticing for residents and visitors alike.
- A wide array of gathering places with cultural and recreational opportunities.
- Attractive neighborhoods that offer a distinct identity, housing options, and incorporate natural spaces, parks, trails, and sidewalks.
- Embrace the community’s natural assets, particularly Clear Creek, but also floodplains, wetlands, prairie lands and other sensitive sites.

ADEQUATE AND EFFICIENT USE OF INFRASTRUCTURE, SERVICES AND PUBLIC FACILITIES

- Rate of growth that allows water, wastewater and drainage systems to creatively meet the demands of current and future population.
- A complete mobility system that offers choice of travel and multiple connections for walking, biking, golf carts and the automobile.
- A system of trails and greenways that connect neighborhoods with parks, schools, local shopping areas and other civic facilities.
- Protect people and structures from flooding and other potential hazards through sound development and building practices.

ECONOMICALLY SUSTAINABLE COMMUNITY

- Single, cohesive and marketable identity.
- Complement existing economic clusters including Aerospace, Medical, Energy and Tourism.
- Create and expand small businesses and entrepreneurs.
- Capitalize on “place based” opportunities including Main Street, Commuter Rail, Big League Dreams/UTMB, South Shore Harbor and Clear Creek.